CEDURA

WORK
WITH THE
BEST.

COMPANY
PROFILE

Aligning businesses towards success through leveraging the power of Decision Sciences

Hello!

We are at the cusp of technological transformation where the industry is constantly striving to explore the full potential of Data Science.

Work towards the Decision Science. Identify the business aspect of the problem by utilizing the insights generated through Data Science to formulate the ideal decision-making mechanism. Mitigate the dynamic business challenges and support the executive team in leading the organization through the unchartered territories.

MESSAGE FROM
LEADERSHIP

CEDURA is the brainchild of professionals from the fields of technology, management and behavioural sciences to find the right sync between the business needs and data-driven decisions, powered by AI/ML algorithms. We thrive to deliver human-centric solutions for organizations and individuals, thus achieving the ultimate goal of unlocking their dormant potential.
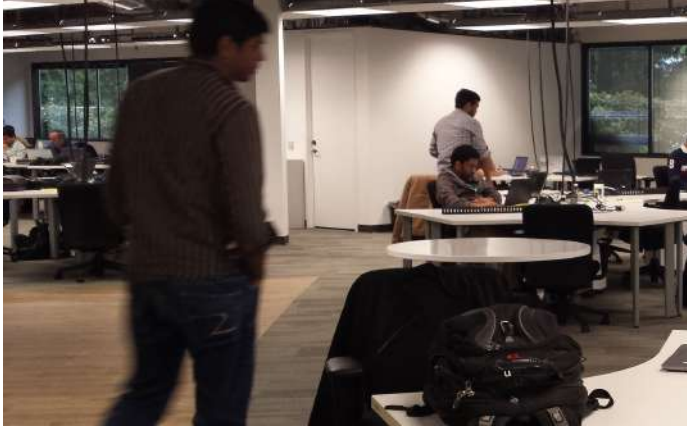
We are on a mission to transform the know-how of the organizations about their clients and the way they handle business problems. No more one-size-fits-all approach but integrating decision sciences into their operations to handle dynamic business scenarios.

Our products work towards democratizing DS/AI to enable organizations to leverage the benefits, economically. Our domain experience and technology backed services is the right mix for your business needs. We are tech-savvy, business-oriented, solution-minded and ethical .

SURESH KADARI
C.E.O

ABOUT US
OUR COMPANY

We enjoy building Data Science and Deep Learning models to solve business problems in real-time so that our customers could find their competitive edge.

We are hands-on right from the data sourcing and handling data discrepancies so that the data could be prepared for further analysis and eventually for building machine learning models for decision making.

We are interested in increasing the **Customer Lifetime Value** and **Business Operations Efficiency** through explicit delivery of quantifiable solutions and products. We are innovative and committed to our customers - unlocking their dormant potential. We are young and flexible with real-time domain experience in integrating the behavioural sciences with AI-based algorithms to help you achieve the business objectives.

Our training academy constantly engages with our customers to conduct in-house and onsite training programs in DS/AI courses to groom the technical and managerial teams to be competent professionals.

We are agile, enthusiastic and flexible. We are poised to grow along with our customers who impart us with the most essential domain knowledge so that our efficiency and turnaround time improve with each deliverable. We are eager to share our know-how in the current and new domains to help you achieve the leadership position.

Right Fit
We aptly understand the complexity & flow of data and its relevance in decision sciences.

Customization
Our AI-based solutions are easy to implement and be tuned to meet specific business needs.

Commitment
We are ethical and committed to delivering value every time through our customized solutions.

Scalable
We are futuristic in thinking and so are our solutions, fitting growing business demands.

KEY
EXPERTISE

Why Choose us?

We have the right balance of domain exposure and technical expertise.

We are known for finding the sync between the business dynamics and the target group through understanding the data. We use powerful in-house AI/ML algorithm models to deliver business-centric solutions so that you could claim your deserved market leadership position.

We are consistent, reliable and innovative in delivering our solutions.

Art of Knowing Customers

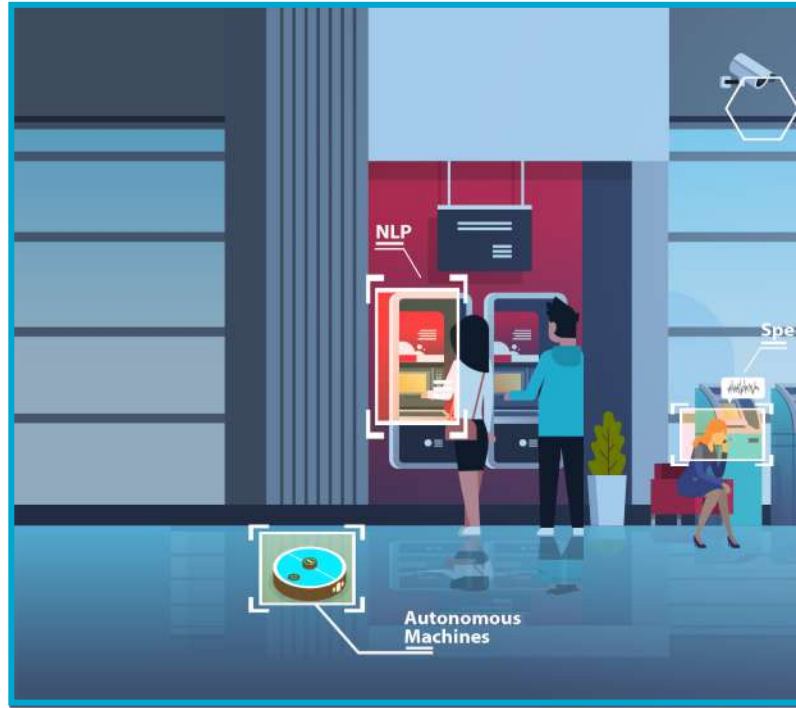Understanding the human perspective and attitudes to stay relevant.

Fact-based decision often leads to unreliable results. It is required to draw insights from the data, especially when dealing with complex human behaviours and attitudes. We analyse both human and business dynamics to support the management in their decision-making process.

THE KEY TO SUCCESS,
IS IN HARVESTING YOUR DATA!

At CEDURA, we believe in research-oriented approach to find the right data in variety and versatility for better analytics. Every business is unique, so are its data handling methods. Hence, it is imperative for us to be flexible to enable our customers to harvest their data effectively. Minimize the business risks through key predictive analytics models and Business intelligence to gain an edge over the competition.

Empowering organizations with AI-Powered products & strategic decision-making mechanisms based on insights, but not over the mere facts. Identify the hidden potential and counter the stacking pressure from the competitive market – Learning Humans.

At CEDURA we are business-centric. Our Data Science & AI-based solutions are driven by domain needs. We are good at customization as it is critical in these dynamic business scenarios. Witness our products & solutions that could be implemented within the shortest time.

Our in-house team is the right combination of experts from IT, Data Sciences, Psychology and Management. Our quality of delivery starts right from requirement analysis and identifying the critical data.

Training improves the competence of an individual and it would make our work simple. Hence, our training programs at various levels increase the internal competencies of our customers.
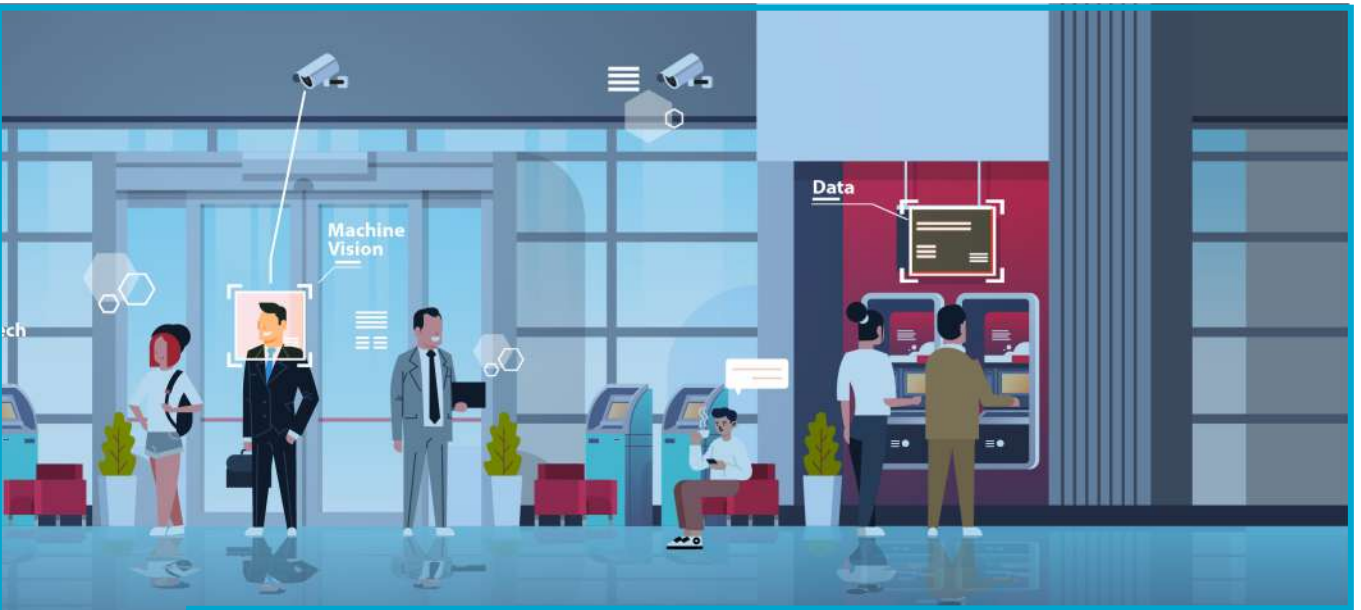
ABOUT THE
DELIVERY

4	**60+**	**225+**
PRODUCTS	UNIQUE MODELS	CUSTOMERS

WHAT WE DO
SERVICES

Packaging our experience in handling various AI-based projects over time in the form of a gamut of services. Our solutions are modular in approach offering quick turnaround time and has no limitation on the volume and variety of the data to be worked upon. We could build an enterprise solution to meet the business needs.

App. Development

Engage with our experts to design and develop a customized web & mobile applications, integrated with DS/AI models for business needs.

Engage

Data Analytics

First step towards decision making process is to extract the useful information from the variety of business data for detailed analysis.

Adapt

Dashboarding

Never miss business updates by integrating customized visualization, online or offline system, and track your business in the real-time.

Control

Data Science Model

Informed decisions depend on the insights from the available data which need to be thoroughly processed using ML algorithms.

Excel

CV & NLP

Gamut of Deep Learning CV & NLP solutions - OCR, Image Annotation, object recognition, Text Annotation, Sentiment Analysis & more.

Insights

Corporate Training

Customized L&D programs for your new hires (Hire & Train) and seasoned resources in the domains of Full Stack, Data Analytics, Data Science, & AI

Develop

"We are good at development. We love to do it.

IT Application Development

Greenfield web and mobile application development to make you a business. We offer a turnkey solution from development to maintenance so that you could focus on your business. We are good at designing and developing scalable, future-ready, and DS/AI integrated applications

App Upgrades / Integrating Models

Business demands changes over time and the current applications may not support your growth plan. We could work on upgrading existing web/mobile applications seamlessly to make them scalable. Leverage the power of Data Science and AI models to transform your business and be relevant

Data Management & Analytics

Data is everywhere and data-driven decisions are critical for value addition in the dynamic business world. Make your organization into a data-centric to unlock the hidden potential and achieve a unified view of your customers and business. Our solutions for data engineering, governance, marketing & sales analytics, customer analytics, Competitive Intelligence analytics, and Robotic Process Automation would transform your business and make it future-ready.

Data Engineering   **Deep Analytics**   **BI & Visualization**   **Dashboarding**   **RPA**

"The journey from data to insight is an intriguing and enriching experience.

We would like to be part of your journey and grow along with you. We bring our expertise to the table for a long-term partnership. We are flexible, resilient and with growth mindset. We are going to transform businesses through our cutting-edge solutions.

OUR
PRODCUTS

Products designed and developed by experts with domain knowledge to meet the specific needs of the business. Adding value to your operations through SaaS or Enterprise versions to suit your data storage and IT policies.
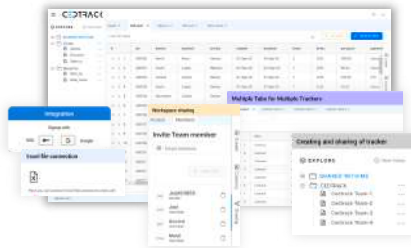
CEDLYT

A DS-GUI platform to convert every resource into a Data Scientist. Build a Machine Learning model in just 60 seconds.

OUR STRENGTHS

Great Team

We take pride in our team who are tech-savvy and effective. We are backed by technology to deliver the best results.

CEDTRACK

Engage & collaborate with teams and manage data on the premises or while on the go for productivity & business control.
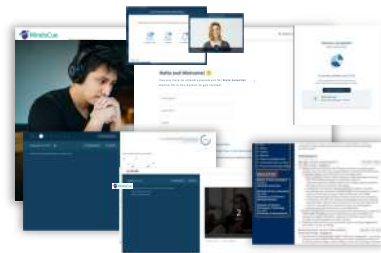
ML Models

We love data and making it to talk. Our strength lies in building customized ML models as per the business challenges.

SchoolforAI

Data Science and AI-focused Hybrid-learning platform with project-based learning for students and professionals.

Domain Knowhow

Our collective experience makes us experts in various domains and eligible to develop the right-fit solutions for any industry.

MindsCue

An AI-powered assessment and interview platform to identify and nurture right talent surpassing boundaries.

Creativity

Creativity adds life to the solution and we strongly believe in it. We add a tinge of creativity to build human-centric solutions.

Our products could be used as a standalone one or integrated with your existing application to meet your unique business and security requirements. We are known for developing customized products for specific business applications. Engage with our team to create an in-house product.

MEET OUR
CORE TEAM

Divides the tasks to multiply the success, showcasing effectiveness of teamwork and collaboration

Every team has a story to tell and this is ours. We are poised to change the way businesses look at the market and customers by offering solutions for a unified view of customers.

Hand-picked team with passion and relevant business experience to make individual & collective impact in the field of Data Science and Artificial Intelligence through innovative solutions.

Veeru Reddy
C.T.O

Driving technology to meet the business needs

Dr. Usha Pasupulati
Principal Consultant

We are driven by the passion to transform processes

Dr. Vijay Bonam
Functional Expert

Affordable business-friendly solutions, every time

Ravi Teja
Data Solution Architect

Goal oriented insights for sustainable growth

Rajendra Prasad

Operations & Delivery

Infusing new life for extra mileage – We learn from our customers' experiences and understand the dynamic needs to develop new solutions.

Case Studies - Our Learnings

Our learning curve is short and continuous – Working on our customers' applications makes us better with every project we handle and every commitment we deliver.

Retail - Unlocked hidden opportunities

The retail market has always been a competitive with ever increasing product and customer base. Addressed needs of retail companies to improve process efficiency and gain insights through delivery of customer analytics, sales analytics, campaign analytics, CLV and price optimization through utilizing ETL and DA tools to manage high data volumes with 120+ KPIs.

Finance – Portfolio Stock Change & Analytics

The complexity of the financial world attracts risks that could change portfolio in second. It is essential to collectively assess stock change in the portfolio instantaneously or over a period of time. Delivered web application on Azure to monitor stocks collectively, set thresholds, add notes and deep analytics to support real-time buy/sell decisions.

Manufacturing - Predicting machine availability

Lean manufacturing enhanced efficiency however with the advent of smart machines that create valuable operational and health data it is possible to capitalize on the data. Our solution create a overall data pipeline including multi-point Machine Data Logging, Senor & Alarm Correlation, and Utilization to build a model to predict unplanned stoppage.

Supply Chain - Streamling the flow

Our customer is a promising distribution company with Pan-India operations facing issues with control and increasing costs. We delivered a scalable solution integrating existing procurement, warehousing and delivery operations with supervisory dashboards and advanced analytics to help management regain control over the operations and minimize the costs.

Transform your business from
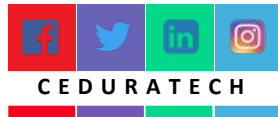
Human Introspection to

Knowing Humans

> *This is your last chance. After this, there is no turning back… You take the red pill — you stay in Wonderland, and I will show you how deep the rabbit hole goes.*
>
> *Remember: All I'm offering is the truth. Nothing more."*
>
> *– Morpheus of MATRIX*

Our Suggestion – Take the **RED** pill of **AI**

C E D U R A T E C H

hello@ceduratech.com | +91 7093 600 949, 9949 296 179

HYDERABAD | BANGALORE | CHENNAI

ceduratech.com

CEDURA